

Woodville South Junior Football Club 2024 Sponsorship Packages

Woodville South Junior Football Club is excited to release our Sponsorship Packages for 2024. We are looking to partner with local businesses to help grow our club. We aim to provide opportunities for all local kids to participate in grass roots Australian Rules Football. We are an inclusive club with a focus on developing players skills, teamwork, confidence and positive sportsmanship.

About Us

Woodville South Football Club was formed in 1890, and is one of the oldest and most respected football clubs in the Adelaide Football League. We have had great success in both our junior and senior competitions along with a number of players going onto SANFL and AFL. In recent years we are thrilled to have more girls participating in football, and we are looking to foster more girls teams across multiple age divisions. For the upcoming season we will be looking to enter teams for all grades from Auskick through to Under 17.5.

We Need Your Support!

As a volunteer run community football club, we need your support to inspire the next generation of young footy players. One of our main sources of revenue is from generous individuals and businesses providing sponsorship to our club. All funds are reinvested into the junior club for the benefit of our players.

It is our aim to also provide value to our sponsors with maximum exposure of your brand, to our members as well as a wider community audience. We will achieve this by promoting your business at every opportunity. You will receive social media recognition; your logo will be displayed on our website and WSJFC marketing material as well as an invitation to Sponsors Day. This exposure for your business will build awareness that your organisation cares about the lives of young people in the local community. As an added bonus, there may also be potential tax benefits for your organisation.

Our Sponsorship Packages are outlined below. We have packages to suit every budget as well as the ability to tailor an individual package to suit your business needs.

Please contact Zoe on 0412 301 429 or zoe@wsjfc.com.au to discuss further.

Platinum Sponsor - \$5,000

- Woodville South Junior Football Club Membership
- Certificate of Appreciation
- Your business logo most prominently displayed on the back of a set of guernseys (these will be worn by players over several years)
- Business Signage Displayed at the Club
- Social media acknowledgement
- Logo and business information included on WSJFC website and newsletters
- Recognition at junior club events
- Naming Rights to one round of football played at Ledger Oval
- Naming rights as donor of the Best and Fairest awards presented at seasons end
- Invitation to Sponsors Day

Gold Sponsor - \$3,000

- Woodville South Junior Football Club Membership
- Certificate of Appreciation
- Your business logo on a set of guernseys (these will be worn by players over several years)
- Business Signage Displayed at the Club
- Social media acknowledgement
- Logo and business information included on WSJFC website and newsletters
- Recognition at junior club events
- Invitation to Sponsors Day

Silver Sponsor - \$2,000

- Woodville South Junior Football Club Membership
- Certificate of Appreciation
- Your business logo on a set of guernseys (these will be worn by players over several years)
- Business Signage Displayed at the Club
- Social media acknowledgement
- Logo and business information included on WSJFC website and newsletters
- Recognition at junior club events
- Invitation to Sponsors Day

Bronze Sponsor - \$1,000

- Woodville South Junior Football Club Membership
- Certificate of Appreciation
- Business Logo Displayed at the Club
- Social media acknowledgement
- Logo and business information included on WSJFC website and newsletters
- Recognition at junior club events
- Invitation to Sponsors Day

Minor Sponsor - \$500

- Woodville South Junior Football Club Membership
- Certificate of Appreciation
- Business Logo Displayed at the Club
- Logo on WSJFC website, Facebook and Team App
- Invitation to Sponsors Day

2024 Sponsorship Packages

| | Major | Gold | Silver | Bronze | Minor |
|------------------------------------|--------------|------|--------|--------|-------|
| WSJFC Membership | ✓ | ✓ | ✓ | ✓ | ✓ |
| Certificate of Appreciation | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo on Guernsey | ✓ | ✓ | ✓ | | |
| Business Signage Displayed at Club | ✓ | ✓ | ✓ | ✓ | |
| Business Logo Displayed at Club | ✓ | ✓ | ✓ | ✓ | ✓ |
| Social Media acknowledgement | \checkmark | ✓ | ✓ | ✓ | |
| Website, Facebook, Team App | \checkmark | ✓ | ✓ | ✓ | ✓ |
| Logo on Club Documents | \checkmark | ✓ | ✓ | ✓ | |
| Invitation to Sponsors Day | \checkmark | ✓ | ✓ | ✓ | ✓ |